



Marriott International, Inc.
Central Region
Lodging Development

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Marriott International is pleased to announce that Banyan Tree Companies has been approved to develop and operate an 87-Room Fairfield Inn & Suites that will be located along U.S. Highway 98 and Beckrich Road in Panama City Beach, Florida.

“This will be Banyan Tree Companies’ first project with Marriott and upon completion of this hotel, I anticipate there will be opportunity for the company to develop several of our hotel brands” said Tim Sponsler, Vice President of Marriott Development for the Southeast Region.

Since 1987 Fairfield Inn by Marriott has provided frequent business and leisure travelers with a moderate-tier lodging option that appeals to their sense of value and consistency. Today the brand has built on that success and has evolved to meet the changing needs of its customers by incorporating a more spacious suites component.

With over 28 million members worldwide, Marriott Rewards loyalty program members are amongst the most loyal customers in the industry. “We are pleased that our loyal members and other guests will soon have a Marriott portfolio-branded hotel option in Panama City Beach” said Sponsler.